

# Prof. Brijmohan Mishra Institute of Medical & Technical Sciences, Burhanpur

Class : BBA 6<sup>th</sup> sem

Subject : Strategic Management

---

Q.1: Describe the process of strategic Management. What are the Challenges faced by organization In implementing strategies?

Q.2: What are Vision, Mission and Goal of an Organization? How are they related to strategy of an organization?

Q.3: Why is environmental scanning essential for firms? What are the various tools adopted for this?

Q.4: What is Strategic Evaluation? Describe the process of strategic control.

Q.5: Differentiate between.

(A) Strategic and Tactic

(B) Generic and Competitive strategy