

Bachelor of Business Administration (BBA) Examination

Third Semester

(ORGANIZTIONAL BEHAVIOUR)

Note:- Attempt all five Questions.

1. Explain the concept, significance and scope of Organizational Behavior?
2. Define Personality? Explain the detail the factors determining personality? How analyzing individual's personality helps in organizational effectiveness?
3. How does the Maslow's Theory of Motivation differ from Herzberg's Theory? Describe the importance and limitation of Herzberg's Theory?
4. Discuss different styles of leadership?
5. Write short note on any two of the following:
 - (a) Organizational development
 - (b) Manager as a Change Agent
 - (c) Perception
 - (d) Learning Process